

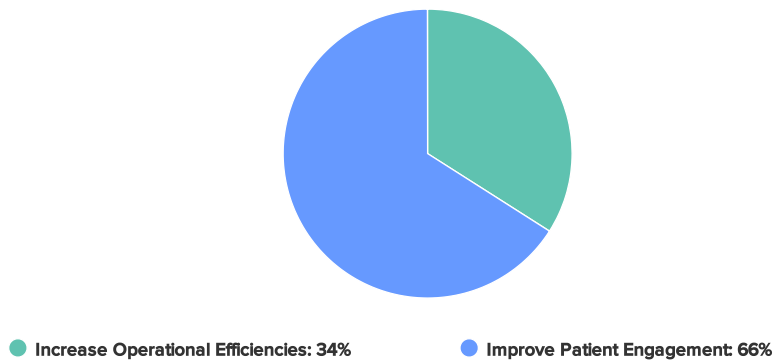
ROI SUMMARY

Your 3-year ROI is:	1195%
Months until investment pays back:	1.0
Overall 3-year value created:	\$3,841,915
Monthly cost of waiting:	\$98,477

Your Investment vs. Your Return (Cumulative)



How WELL Can Help You



The Return-on-Investment (ROI) and other financial calculations performed by this tool are based on data provided by WELL customers and various assumptions—and produce estimates only. The actual ROI realized by customers may vary from the estimates provided. WELL offers this tool to assist customers with evaluating patient communication and engagement management tools; however, WELL and Hobson & Company (the firm that created the tool) are not responsible for the accuracy of any estimates.

BENEFIT SUMMARY

■ Increase Operational Efficiencies

Reduce time spent scheduling and communicating with patients by 40%	\$528,989
Reduce time spent on portal supported activities by 40%	\$311,170
Reduce time spent on billing and payment collections by 60%	\$466,755

■ Improve Patient Engagement

Reduce no-show rate by 20%	\$1,950,000
Improve patient care metrics to increase reimbursements by 1.0%	\$195,000
Improve patient satisfaction, retention and acquisition to increase revenue by 1.0%	\$390,000

TOTAL VALUE OVER 3 YEARS

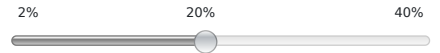
\$3,841,915

USER INPUTS

Number of providers

80

Average no show rate



Total number of appointments per day

500

Estimated revenue per patient visit



Average office minutes per appointment spent scheduling and communicating with patients



Estimated percent of revenue from reimbursements tied to quality metrics

50

Total clinical / care management hours per day spent communicating with patients

20.00

Want a more personalized, detailed analysis?

A WELL representative will be in contact with you soon.