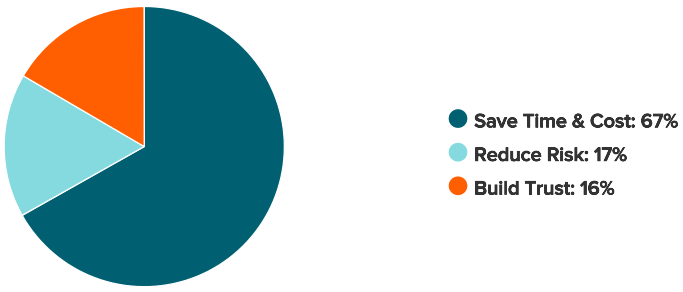
RadarFirst

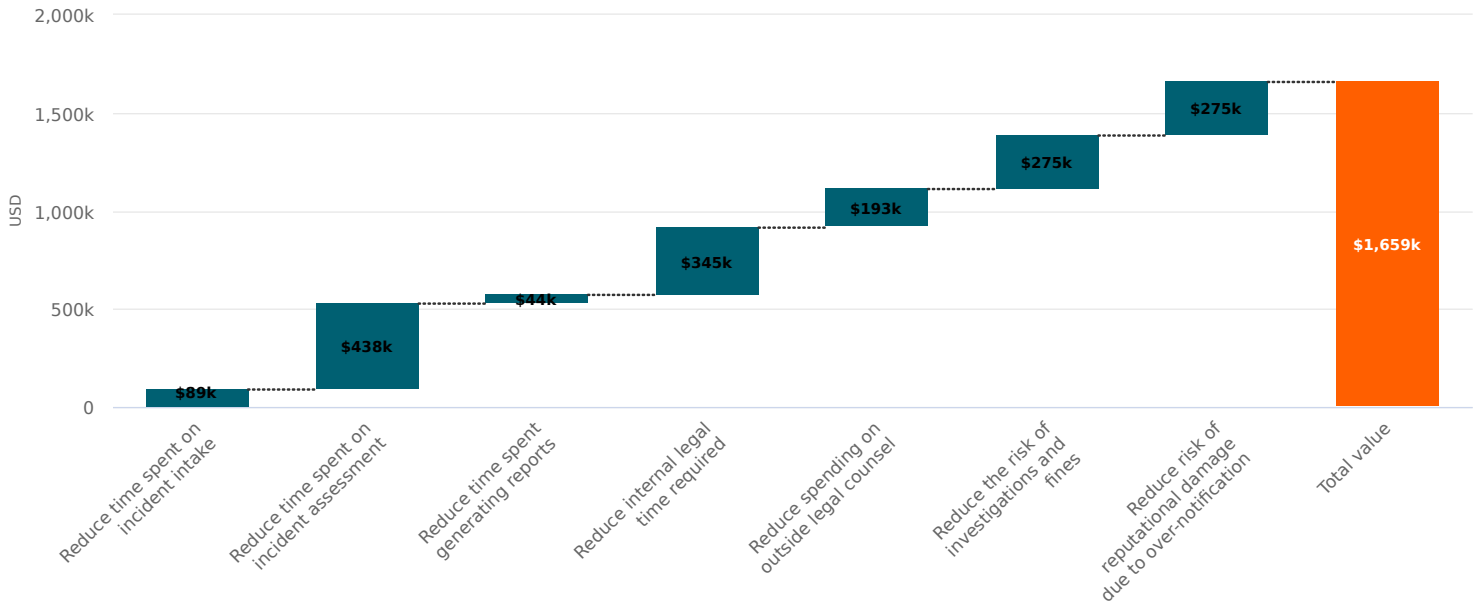
VALUE SUMMARY

Overall 3-year value created: $1,658,599

How Radar® Privacy Can Help You



Customer Validated Business Benefits



The Return-on-Investment (ROI) and other financial calculations performed by this tool are based on data provided by RadarFirst customers, and various assumptions, and produce estimates only. The actual ROI realized by customers may vary from the estimates provided. RadarFirst offers this tool to assist customers with evaluating their incident response management solutions; however, RadarFirst and Hobson & Company (the firm that created the tool) are not responsible for the accuracy of any estimates.

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BENEFIT SUMMARY

Save Time & Cost

Reduce time spent on incident intake by **80%**	$89,001
Reduce time spent on incident assessment by **50%**	$438,160
Reduce time spent generating reports by **65%**	$43,887
Reduce the number of incidents requiring internal legal review by **75%**	$345,051
Reduce annual spend on outside legal counsel by **70%**	$192,500

Reduce Risk

Potential number of fines and/or investigations per year reduced by **1.0**	$275,000

Build Trust

Reduce risk of reputational damage from over-notification to increase revenue retention by **0.1%** (**10%** attributable to Radar Privacy)	$275,000
TOTAL VALUE OVER 3 YEARS	**$1,658,599**

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USER INPUTS

Average number of incidents per month	100
Percent of incidents per month that require review by the internal legal group	20 — 70 — 100
Average time spent on incident intake (minutes/incident)	10 — 15 — 30
Average annual spending on outside legal counsel for incident response	$ 100,000
Average time required to assess each incident (hours/incident)	1 — 4 — 20
Potential cost of fines and/or enforcement investigations (including reparations)	$ 100,000
Average time spent on reporting and analysis per month (hours/month)	4 — 40 — 80
Average annual revenues	$ 1,000,000,000

Want a more personalized, detailed analysis?

A Radar® Privacy representative will be in contact with you soon.